



NEWS RELEASE

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National Agricultural Statistics Service
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FOR IMMEDIATE RELEASE

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USDA to Survey Farmers' Planting Intentions for 2024

Sacramento, CA – February 20, 2024 – As the 2024 crop production season begins, the U.S. Department of Agriculture's (USDA) National Agricultural Statistics Service (NASS) will contact producers nationwide to determine their plans for the upcoming growing season.

“Each year, the agriculture industry anticipates USDA’s Prospective Plantings report, which provides initial survey-based estimates of U.S. farmers’ planting intentions for the year,” said Gary R. Keough, director of the NASS Pacific Regional Office. “The March Agricultural Survey provides the data that underpin projections, making it one of the most important surveys we conduct each year.”

NASS will mail the survey to 3,000 California producers on February 19 asking producers to provide information about the types of crops they intend to plant in 2024, how many acres they intend to plant, and the amounts of grain and oilseed they store on their farms. Producers can respond online at agcounts.usda.gov or by mail. Those who do not respond by February 27 may be emailed a reminder or contacted for an interview.

In accordance with federal law, NASS keeps responses confidential and publishes data in aggregate form only, ensuring that no individual operation or producer can be identified.

The data will be published in the Prospective Plantings and quarterly Grain Stocks reports on March 28, 2024. These and all NASS reports are available online at www.nass.usda.gov/Publications. For more information, call the NASS Pacific Regional Field Office at (800) 851-1127.

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